



It's all about image ... (or is it?)

When I was a young lad motor cars had only two features - horsepower and top speed! Nothing else mattered. Gear boxes and spark plugs were incidental features. Advertisements for cars in those days reflected our thinking, advertisements with pictures of stream lined vehicles charging up hillsides with claims of "10% extra power in this year's model" and "0 - 60 mph in under 10 seconds" was rapid acceleration in those days.

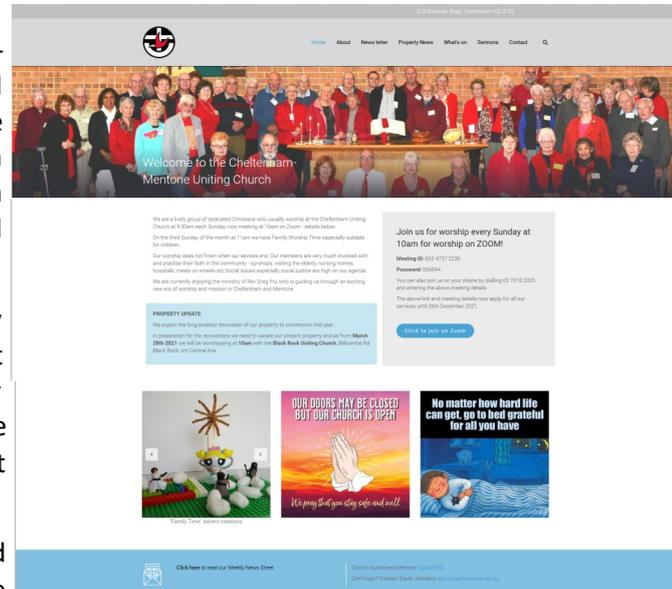
The motor car was in many respects an item of the male domain. Every man had a driver's licence, but it was not unusual for women to not drive. Most, but not every house in our street had one car, a family car which father always drove. But times have changes now and it's the norm for every member of the family to have their own independent means of transport.

And motor vehicle advertising reflects that shift in society. When did you last see a car advert advertising horsepower and top speed, or the new 7 speed automatic transmission? No, it's a video of a happy family going on a picnic in their Suburu Forester, a shiny Mazda CX30 Zoom Zooming around a glamorous city, a BMW sports conquering a mountain road or a Land Cruiser ploughing it's way over the most inhospitable terrain. It's all about image.

In the early 2000's recognising that the internet and websites were the way of the future, the Uniting Church offered free "web hosting" to our congregations and the Rev Craig deVos, Minister of the Mentone congregation was quick to take up their offer. Totally untechnical, Craig asked a friend to 'knock up a site' and acquired sufficient skills to update it himself. When Craig left us - well, ask a busy person so guess who inherited the job of webmaster? I'd acquired some web design software and was able to transform the old website from a glorified notice board to a modern looking site. It had the traditional pictures of our churches proclaiming 'the church, the buildings' until one day Rev Greg said "have you seen so and so's website with the people not the building?" SO after church on Pentecost Sunday 2017 we all lined up for the photo (see above) that has adorned our website ever since.

Time never stands still, fashions change, how we present ourselves to the world is always a challenge, and the old website which had served us well was looking decidedly dated. So 'who you gonna call' when you're looking for a new website? Look no further than one of our own members, Alicia Whetton, a professional graphic artist and web design person (*Alicia and her two little ones Alex & Zoe are regulars at Family Time*). Alicia also designed the estate agent's notice board outside the Cheltenham church and has very kindly setup a new, modern looking website for us (see above). At the moment it's basically the old website in modern format—that will change. Unlike the old site it displays well on mobile phones etc.

Which raises the age old question - how do we present ourselves to the outside world? Our core values will never change, but how do we sell ourselves to a world where attending world is no longer 'the norm'? No simple answers but as we patiently wait for our new building development, it's a good time to take stock of ourselves and plan how we can move forward and be relevant in the world that awaits us.



Your Weekly Offering

WEEKLY OFFERINGS: Thanks to everyone who have continued to make their weekly offering.

Envelopes: You may do this by putting your pledge in the envelopes and bring them to church when we restart Sunday services.

Direct Debit: (include your envelope number if applicable)

Payee "Uniting Church in Australia Cheltenham Mentone Parish Council", BSB 06 3119, Account Number 1014 1206

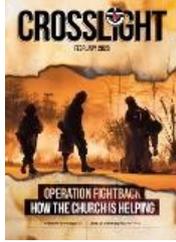


Bible Readings for May 9th Easter 6 *(the readings used in our service may differ slightly)*

Acts 10:44-48 Psalm 98 1 John 5:1-6 John 15:9-17

CROSSLIGHT is available on the internet - click on the following link or the **CROSSLIGHT** image to view online. www.crosslight.org.au

Print copies of **CROSSLIGHT** now available at the entrance of the Black Rock Uniting Church, NOT from the Manse verandah.



Church on the Internet - Sunday 10am *(doors open 9:45 am)*

If you don't have Zoom on your computer/laptop/iPad/Smartphone, click on <https://zoom.us/support/download> Then click on this link below or the "Sunday Church" image to join our Service - <https://us02web.zoom.us/j/85247373230?pwd=WlM2UHJEemFWS3RScnNqM3puaGdZdz09>



Otherwise open Zoom and enter the following - **Meeting ID: 852 4737 3230** **Passcode: 836844**

You can also join us on your phone by dialling **03 7018 2005** *(same as before)* and entering the above meeting details. The above link and meeting details apply for all our services until the **December 26th 2021**.

A Special Service and Communion

As part of the service on Sunday 30th May there will be a special presentation (Presbytery rep in attendance) to Rev Peter Aumann as he celebrates 50 years as an Ordained Minister of the church. We are thrilled to advise that Peter's wife (Rev) Val Aumann will also be attending and they have requested that as part of the celebration we share Holy Communion with them. This will be in addition to regular Communion on June 6th

Social Collection Department

BayCISS - collection of goods by Graeme & Joan Wood has recommenced. Leave goods with them at 66 Bernard St. Cheltenham, or call them on 9555 0463

Emerge - Financial help is the best way to help - Cheques to - GPO Box 420 Melbourne VIC 3001 or donate via the website www.emergesupport.org.au Emerge welcomes vouchers for supermarkets or art materials which children could use at home - materials, pencils, colouring books etc. Margaret Bode is happy to take items to the Moorabbin office if you leave them at her home, 16 Monaco Street Parkdale.



Videos on the internet

'Last Post'
'O Valian'

We now have our own YouTube Channel. Click on the YouTube logo or <https://youtube.com/channel/UCPNMmOZcLZG12hSd9-HiJCO>



Prayers of the People

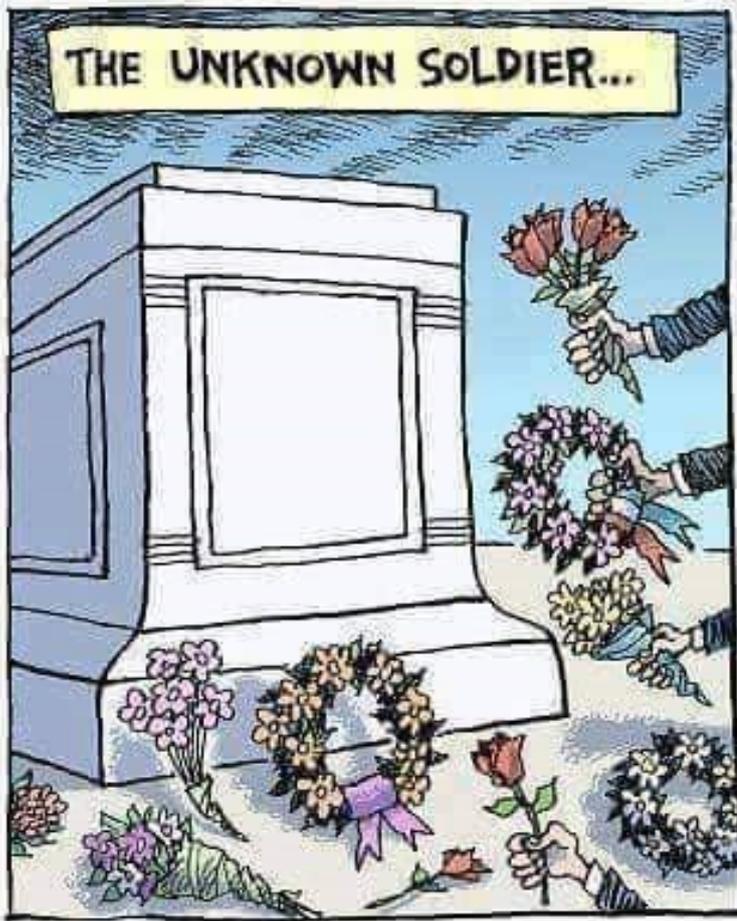
We pray especially for -

The family of Gordon Fagg
Dawn's daughter Lynne
Barb Loosemoore
Bronwyn
Anita and Rod
Val and Peter
Meg Thompson
Robert *(Joan Wright's brother)*
Andrew *(Joan Lum's relative)*

Jenny, Janine, Cec
and June Bartholomeusz
Audrey Fewster
Margaret's neighbour Joan
Gloria Sampson & Family
Grace Fairbank
Bruce & Valda *(friends of Jo-ann & David)*

Lourdes and her family
Gemma and Teresa
Heather *(daughter of close friend of Graeme & Joan)*
Tina and her two teenage sons *(also friends of Graeme & Joan)*
Susan Bartell

Lest we forget ... (always remember)



There are two types of
PAIN
in this world:
Pain that hurts you,
and pain that changes you.

